



1,000 Dreams Fund and Sourcebook Partner to Launch “#MyCollegeDream” Online Challenge in Support of College Dreamers Everywhere

Washington D.C., 4/27/2017 - 1,000 Dreams Fund today announced a partnership with [Sourcebooks](#), a leading independent publisher, for their national scholarship program for American girls in need. Together, the partners have launched a social media campaign called the “#MyCollegeDream” challenge (<http://1000dreamsfund.org/mycollegedream/>), seeking to spotlight and award young women with college aspirations.

College is often described as the best four years of a person’s life. But all too often the small ‘extras’ associated with enhancing the experience fall by the wayside due to a lack of funding. “Our mission at the 1,000 Dreams Fund is to ensure that young women have access to the resources and experiences that make college the most fulfilling and productive experience possible.” explains Christie Garton, Founder and CEO of the 1,000 Dreams Fund. “As we’re about to launch the 5th Edition of our best-selling college girls’ guidebook, partnering with our long-time publisher made great sense. They understand our mission completely.”

To submit, share your college dream - however big or small - on Twitter or Instagram using the hashtag #MyCollegeDream for a chance to win one of two \$150 grants provided by Sourcebooks. Submissions can take the form of a quote, photo or even a dream written on a napkin.

Submissions will also be considered for inclusion in a digital guide that will be published as a companion to the best-selling college girls’ guidebook - *U Chic: The College Girl’s Guide to Everything* - now in its 5th Edition. #MyCollegeDream runs from Wednesday, April 26th through Wednesday, May 24th.

“Christie Garton and *U Chic* have helped countless young women learn and prepare themselves for the journey that lies in their college experience. We are incredibly excited to be partnering with the 1,000 Dreams Fund to help fulfill the dreams of these young women.” – Heather Moore, Senior Publicity Manager at Sourcebooks

The 1,000 Dreams Fund (1DF) is a national scholarship fund for American girls in high school and college. The 1DF believes that big expenses should never stand in the way of big dreams. Since its launch in 2015, over \$50,000 in funding has been granted to talented young women in need, helping them pay for the “extras” in school like study abroad, tech devices for the



classroom and travel to conferences and seminars. 1DF has been featured in NBCNews.com, USA Today, MarketWatch, Forbes, Huffington Post, Chicago Tribune, Entrepreneur, TODAY, etc. To learn more about their work, visit <http://1000dreamsfund.org/>.

Sourcebooks is creating the next evolution of a book publishing company. We are committed to innovative publishing, to exploring every platform and creating breakthrough models. We truly believe that books have the power to touch people and change lives. Sourcebooks is home to 120 enthusiastic book-loving employees who are dedicated to finding new ways to connect with authors, readers, and ideas. We publish over 300 new titles each year, and are honored to have 67 *New York Times* bestsellers. Sourcebooks' ecommerce businesses include Put Me In the Story, the #1 personalized books platform, Simple Truths, and 1-2-3 Magic Parenting. In 2016, Sourcebooks CEO and publisher, Dominique Racciah, was named PW Person of the Year and BISG Innovator of the Year. Sourcebooks is proud to be one of the largest woman-owned book publishers in the country. Visit www.sourcebooks.com for more information, and check out the [Sourcebooks blog](#).